

September 20, 2024

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Report

SUBMITTED BY: Katey Koehn, WSUAA Board President, 2024-2025
Mariah Maki, WSUAA Exec Director & Assoc. VP, Advancement

The WSU Alumni Association is pleased to report the following:

- On September 11, Cougs Connect officially launched! This new platform connects Cougs with fellow graduates, provides mentorship opportunities, promotes Coug-owned/managed businesses, lists job and internship opportunities, and expands professional networks. Accessible to all system Cougs, both students and alumni, Cougs Connect is a collaborative effort with WSU's Academic Success & Career Center and Global Campus. We are excited to offer this valuable service.
- WSU's official tailgate party, the PreGame, is scheduled for Boise State on September 28 and San Diego on October 26. Join fellow Cougs to enjoy excellent food and music and meet WSU leadership before the game. Each location will also feature additional events surrounding the game.
- We are once again partnering with ASWSU, IFC/Panhellenic (Greek Life), and Residence Life to host the Homecoming Pep Rally on October 18. Festivities will take place at the Lewis Alumni Centre, including fan interaction, appearances by WSU leadership, athletics coaches and student-athletes, a student DJ, local food vendors, a beer garden open to all, and more.
- Our exclusive Feast dinners are returning for select home game weekends. Each dinner features exceptional Cougar-connected wines, a four-course meal prepared by Executive Chef Mat Morgan and a team of talented students. The evening starts with a gallery tour and reception at the Jordan Schnitzer Museum of Art. Guests are then escorted to the dining room by the WSU Marching Band. The WIT Cellars (Cougar XI) Feast was held on September 6, and November 8 will feature Armstrong Family Winery.
- The WSUAA is proud to present Cougar XI, the eleventh release in the Cougar Collectors' Series. This limited-edition wine, crafted by Cougs at WIT Cellars was released last month and is available throughout the Pacific Northwest and online. Over 600 guests attended the release events in Prosser and Woodinville. Cougar XI is also included in the September Wine-By-Cougars shipment.
- Cougs came out for Apple Cup Week, September 7-15. WSUAA events included Coug Night at the Seattle Storm, a Regents Distinguished Alumni Award presentation at Apple Cup, Recent Grad Happy Hour, Apple Cup Night with the Mariners, WSUAA Board Past Presidents Brunch, A Night with Cougs (cohosted with WSU Foundation & Enrollment Management), a Cougar Crawl, and Coug Day at the Sounders, contributing to a vibrant display of Cougar spirit throughout the week.